## **NCC Cable System Order**

Order #	62525433	Flight Dates 04/23/18 - 05/06/18		Update Date		04/23/18		
Syscode	2147	Agency	Soelle Media LLC	Version		1 Vs. 1		
System Name	Spectrum/DISH- I+ Lexington, KY	Advertiser	American Exceptionalism Institute	Show All Lines	:			
Market	Lexington-Fayette			Total # of Weeks				
		Client Code		Total		\$2,977.00		
AE	Leah Losier	Product Code		Commission		\$446.55		
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$2,530.45		
Office	Chicago	Product Name		Total Spots		62		
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	100.0	
Status	Not accepted			Sold On		Cost Per Spot		
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	CPM	-	

Comments: 4.23 new order. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	CABLE	4/23/18	4/29/18	09:00	16:00			Χ	Χ	Χ	Х	Х	-	-	11	\$42.00	\$462.00	30	NCR 03/26/18-04/29/18
2	FXNC	CABLE	4/30/18	5/6/18	09:00	16:00	Х	Χ						-	-	5	\$42.00	\$210.00	30	NCR 03/26/18-04/29/18
3	FXNC	CABLE	4/23/18	4/29/18	16:00	19:00			Χ	Χ	Χ	Х	Х	-	-	11	\$55.00	\$605.00	30	NCR 03/26/18-04/29/18
4	FXNC	CABLE	4/30/18	5/6/18	16:00	19:00	Х	Χ						-	-	5	\$55.00	\$275.00	30	NCR 03/26/18-04/29/18
5	FXNC	CABLE	4/23/18	4/29/18	19:00	24:00			Χ	Χ	Χ	Х	Х	-	-	11	\$87.00	\$957.00	30	NCR 03/26/18-04/29/18
6	FXNC	CABLE	4/30/18	5/6/18	19:00	24:00	Х	Χ						-	-	4	\$87.00	\$348.00	30	NCR 03/26/18-04/29/18
7	FXNC	CABLE	4/23/18	4/29/18	00:00	05:00			Χ	Χ	Χ	Х	Х	-	-	11	\$8.00	\$88.00	30	NCR 03/26/18-04/29/18
8	FXNC	CABLE	4/30/18	5/6/18	00:00	05:00	Х	Х						-	-	4	\$8.00	\$32.00	30	NCR 03/26/18-04/29/18

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	44	18	0	0	0	0	0	0	0	0	0	0	62
AMT	\$2,112.00	\$865.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,977.00

SYSTEM APP:	SALES	ACCT	Date Printed	04/24/18

62525433 | Lexington-Fayette | Spectrum/DISH- I+ Lexington, KY | 2147 |